



Industrial Label & Sign Printer | by Graphic Products, Inc.



Industrial Label & Sign Printer



### Specifications

#### Printer

- Type: Thermal transfer
- Resolution: 300 dpi
- Maximum print width: 4.0"
- Communication interface: USB 2.0
- Memory: 4MB flash, 8MB SDRAM
- Cutter: Automatic
- EU RoHS compliant

#### Label stock

- Type: Continuous, black mark, & die-cut
- Width: 0.5"-4"

### Features & Benefits

- Free software upgrades
- Access to more than 1,800 industrial symbols
- Automatic cutter cleanly cuts through the thickest supply
- Small foot print

### Smart Chip does the thinking for you!

Built-in Smart Chip technology identical to DuraLabel Toro allows supplies to be shared between the two printers.



#### The Smart Chip system:

- Identifies which supply is loaded
- Warns when supply is low and provides re-ordering information
- Alerts when incompatible supply is loaded, or supply is loaded incorrectly

See Bronco Benefits



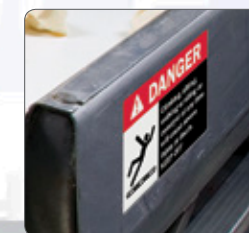
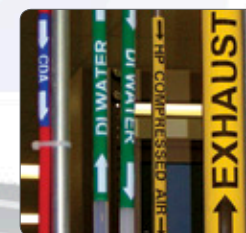
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8.8"W x 10"D x 6.7"H

**FREE M&Ms**  
with every order!

All specifications subject to change without notice.





## Why Choose Bronco?

### Communication

Never wonder what supply is loaded again. Bronco communicates with your computer to let you know which supply is loaded. Bronco's driver also lets you know if supply is running low or if the printer has an error.

### Simplicity

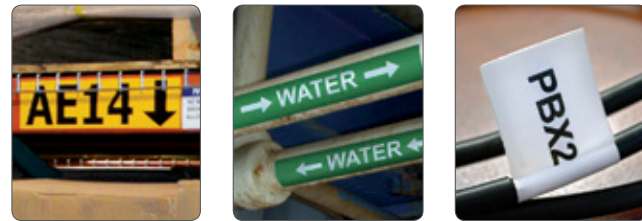
Bronco takes up the space of a sheet of paper. Hook it up to your PC or add it to the network so anyone can print to it. With an automatic cutter, Bronco packs ample functionality into its small size.

### Quality

300 dpi print resolution ensures that small print is sharper and easier to read. Whether you're printing on premium vinyl, wire wraps, or even 1/2 inch labels, your message will resist chemicals, UV light, and smears.

## Applications

- Equipment & Machine Labels
- Maintenance Labels
- Shelf Labels
- Valve Tags
- Safety Labels
- Barcode Labels
- Arc Flash Labels
- Batch Labels
- HazCom 2012 Labels
- NFPA Labels
- Wire Wraps
- Foreign Language Labels
- Pipe Markers
- OSHA Compliance



## Software Included!

### DuraSuite™ Labeling Software

DuraSuite software helps you create a variety of code-compliant labels such as:

- GHS and HazCom 2012 labels
- NFPA 704 (NFPA Diamond) and RTK chemical labels
- NFPA 70E Arc Flash labels
- ANSI/ASME A13.1 pipe markers
- IAR ammonia pipe markers



### LabelForge™ Labeling Software

Create customized label designs from scratch, using LabelForge's simple interface. LabelForge gives you the power to instantly create linear and 2D barcodes, add standardized symbols or custom images, and even import data from a spreadsheet or database.



### Extras

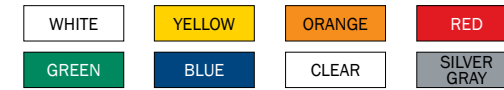
Bronco also includes a library of over 1,800 symbols.



## Supplies

### The most durable vinyl available

Supplies are industrial-grade, UV, and chemical resistant, durable vinyl, built to last for years. This continuous vinyl is available in widths from 1/2" to 4" in 17 standard colors.



### Ribbon

Premium quality thermal transfer ribbons are UV and chemical resistant, engineered to withstand harsh environments. Available in 7 colors. Specialty ribbons also available.

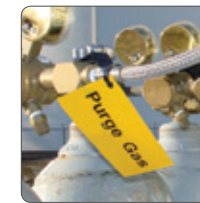


Let Bronco do the work. **Smart Chip** automatically recognizes supply types in your printer. See back page for additional benefits.



Our tough Premium Vinyl carries the industry's best **five year warranty** on finished labels. If labels made with Premium Vinyl fail within five years, we offer a one-time replacement of the same supply. For details on DuraLabel Warranties, visit [DuraLabel.com/warranty](http://DuraLabel.com/warranty).

## Specialty Supplies



### DuraTag™

Print directly onto this tag stock. Heat-resistant, tear-resistant and rugged!



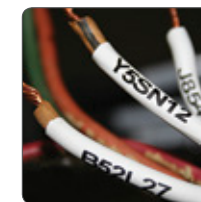
### Reflective

Available in a variety of colors. Reflective signs and labels are great in low-light environments.



### High-Temp

Designed to withstand extreme temperatures from -40° F to 300° F.



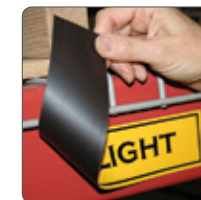
### Other specialty supplies available for Bronco:

- Self-Laminating Wire Wrap
- Shrink Tubing
- Repositionable Tape
- Circuit Board Polyimide Tape
- Electrostatic Dissipative Tape
- Fluorescent HiViz Tape
- LN2 Poly Tape
- UL 969 Compliant Poly Tape
- Cold Storage Tape
- Extended-Life Tape



### High-Tack

Adheres to difficult-to-label surfaces. An extremely durable & permanent solution!



## Double Duty

If you have a DuraLabel Toro, Bronco shares the same supplies and software. If your facility could use a dual labeling system, the Bronco-Toro combo doubles your output without having to double up on supplies.